
New Venture Creation 2024

Info session

June 13, 24

About entrepreneurship ...

- ▶ “The way to get started is to quit talking and begin doing.” – **Walt Disney**
- ▶ “Vision without execution is hallucination”-**Thomas Edison**
- ▶ "We were young, but we had good advice and good ideas and lots of enthusiasm." **Bill Gates**

10:06

Vo LTE 5G 80%



Daymond John



**JUST BECAUSE SOMEONE IS
ALREADY DOING SOMETHING,
IT DOESN'T MEAN YOU CAN'T DO IT BETTER**

DAYMOND JOHN

Just because it has already been done, doesn't mean you can't take it and improve it!

2.18K

88

135



NVC to start ups

- ▶ Stackwalls
- ▶ Cryptocase to Mysticlabs.ai
- ▶ Upskillr
- ▶ Fijit
- ▶ Bluelearn
- ▶ Tummytantrums to Sattva Medtech to Inaccel
- ▶ Recopro to/Spenny
- ▶ Hitchtag to joining Atomionics
- ▶ Navifly/Iravan Tech
- ▶ Project Mudra/Thinkerbell labs
- ▶ Prokure/Mela
- ▶ Cubito.inReallearning.in to Questt

Overview of New Venture Creation

- ▶ Develop an Idea, move from idea stage to execution

OR

Fast pace your start up

- ▶ Work one on one with mentors to fine tune concepts into deliverables
- ▶ Guest lectures from across the globe with entrepreneurs, investors.
 - Deliverables thru hands on sessions with faculty .
- ▶ Pitches to VCs / incubators/alumni Entrepreneurs for further mentoring & funding opportunities.

Four rounds in the semester that also make up 85% of Marks

Lectures & Pedagogy

- ▶ **Two sessions each week of 90 minutes**
 - ▶ – Classroom lectures will be based on personal experiences related to the concept and interactive
 - ▶ One hands-on session every fortnight
 - ▶ Elevator pitch contest and three pitch-deck presentations
 - ▶ At least 4 mentoring sessions with the assigned mentor
- ▶ **Speaker Profile**
 - ▶ Entrepreneurs
 - ▶ Venture Capitalists/ Ecosystem CEOs
 - ▶ Industry Experts: Patent Attorney, CA, technical

Speakers/investors

Petasense
Lavelle Networks
Spenny
Questt
InnAccel
Medtech
Eruditus
Nanosniff & Soilsens

Mela
Google

All in capital...

...and several more

Team and Mentoring

▶ Team

- ▶ Size should be between 3 and 5, if possible
- ▶ Teams MUST apply together

▶ Mentor

- ▶ Each team will have an entrepreneur/Industry Expert/VC as mentor
- ▶ Mentors will guide the team through startup process. Required to meet, interact about 04 times a semester. They can continue to grow the relationship with you, depends on you!

Homework!

- ▶ Each Team will be expected to do some groundwork on their respective ideas and can go through the Lean Launchpad course
<https://www.udacity.com/course/ep245>
- ▶ The lectures can be used as tools to further develop your idea before the course starts in August
- ▶ It is worthwhile for you to work with your team and give some structure to your ideas by July end.

Deliverables

▶ Assignments

- ▶ Includes sections on product development, market research, technology viability, fund raising, competitive analysis, team formation, marketing & sales strategy
- ▶ Submissions due approx. every 3-4 weeks

▶ Deliverables

- ▶ Elevator Pitch
 - ▶ Market sizing
 - ▶ MVP and Market testing
 - ▶ Final Pitch Deck
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Application Process

- ▶ You can submit your idea as a team by July 20 2024 midnight
- ▶ On July end students will be selected on basis of submission and will be informed accordingly. Class size per campus tends to be optimal at Max 40 students
- ▶ Email your applications to
- ▶ Archana Srivastava : archana@hyderabad.bits-pilani.ac.in
- ▶ And CC your campus instructors

Organizing Team

Faculty

- ▶ Prof. Archana Srivastava, Hyderabad & Cross Campus
- ▶ Prof. Jyoti , Pilani Campus
- ▶ Prof. Yadawananda Neog, Goa Campus
- ▶ Prof. Trupti Gokhale, Dubai Campus